

KEY CLUB INTERNATIONAL

www.nydkc.org

“Caring - Our Way of Life”

Who We Are



Key Club International, a service leadership program of Kiwanis International, is the oldest and largest service organization for high school students, and gives its members opportunities to provide service, build character and develop leadership skills.

Started in California in the 1920s, Key Club today thrives on more than 5,000 high school campuses with a total membership of 245,000 in 30 countries, including North America, the Caribbean nations, Central and South America, and most recently, Asia and Australia.

Key Club attributes its success to the fact that it is a student-led organization that teaches leadership through serving others. In other words, as members of the Kiwanis International family, Key Club members build themselves as they build their schools and communities.

Originally, Key Club adopted as its motto, “We Build,” the same motto as its parent organization, Kiwanis International. In 1976, the program changed its motto to, “Caring—Our Way of Life,” to more clearly convey members’ reasons for helping others. Dues paid by every member fund Key Club, and its officers are high school leaders elected by the members at district and International conventions.

Among the opportunities provided to members are:

- Leadership development
- Vocational guidance
- College scholarships
- Subscription to Key Club magazine
- Service-learning
- Personal enrichment
- Value-added member benefit programs
- Liability insurance coverage

Female students were admitted in 1976, 11 years before women were admitted to the sponsoring organization, Kiwanis International, and Key Club encourages volunteering and fundraising for March of Dimes, UNICEF, and the Children’s Miracle Network year-around.

Since 1925, Key Club International has provided millions of hours of service to homes, schools and communities each year. From building bridges, to collecting tons of food, thousands of dollars raised for cancer research, to helping eliminate iodine deficiency disorder (IDD), Key Club International plays a vital role alongside Kiwanis International and its family of service programs— Circle K, K-Kids, Builders Club, Kiwanis Junior, Aktion Kids—in serving the children of the world.

Principles of Key Club International

Mission Statement

"Key Club is an international student-led organization which provides its members with opportunities to provide service, build character and develop leadership."

Vision

"To develop competent, capable, and caring leaders through the vehicle of service."

Core Values

The core values of Key Club International are leadership, character building, caring, and inclusiveness.

Pledge

I pledge, on my honor, to uphold the Objects of Key Club International; to build my home, school and community; to serve my nation and God; and combat all forces which tend to undermine these institutions.

Motto

Caring – Our Way of Life

Objects

- ☛ To develop initiative and leadership.
- ☛ To provide experience in living and working together.
- ☛ To serve the school and community.
- ☛ To cooperate with the school principal.
- ☛ To prepare for useful citizenship.
- ☛ To accept and promote the following ideals:
 - To give primacy to the human and spiritual, rather than to the material values of life.
 - To encourage the daily living of the Golden Rule in all human relationships.
 - To promote the adoption and application of higher standards in scholarship, sportsmanship, and social contacts.
 - To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
 - To provide a practical means to form enduring friendships, to render unselfish service, and to build better communities.
 - To cooperate in creating and maintaining that sound public opinion and high idealism which makes possible the increase of righteousness, justice, patriotism, and good will.

GOVERNOR ALLEN YU
New York District Key Club 2009-2010

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